

We are excited to welcome you to The ABGB for your upcoming show. Here's the info you need. Please read carefully and contact us early with any questions. No one wants you to have an awesome show more than we do. Let's make it happen together.

Venue Address and Contact Info

The Austin Beer Garden Brewing Co, aka: The ABGB
1305 W. Oltorf St.
Austin, TX 78704
(512) 298-2242
theABGB.com

CONTACTS:

Mark Jensen- owner/booking: mark@theabgb.com / (917) 754-9897

Karena Rogers- on-site production: karena@theabgb.com / (512) 517-8938

Paul Minor- head sound engineer/booking: superego@prismnet.com / (512) 565-1006

Please provide us with the following information at least 48 hours prior to show:

- Stage Plot
- Input list
- Day of show artist contact

Load-In

- Please arrive on-time to your agreed load-in time. If you will be late, please simply call/text your on-site contact.
- Parking and load-in will be at the back of the venue through the door next to the loading dock. Please pull into the lower lot and drive to the back and around to the left to access. There will be space reserved for up to 3 band vehicles in a coned-off lane to the right of the ramp area.
- No loading in the main entrance please.
- There is no ramp for stage access. It's a few small steps
- We prefer for no band gear to go onstage until all monitors, mics, stands, and cabling has been set by our sound engineer.
- The sound engineer will arrive at least 90 mins prior to show and will inform you when the stage is artist-ready.
- A line-check 15 minutes before your set is standard procedure. No full songs. Your set can begin immediately or can be broken up with a five-minute intro break
- A full sound check is negotiable. We are open for business prior to most shows. If you require one, they must be brief.
- There will be a dance floor and a tip jar provided at your request.
- Approximate size of stage is 22' W X 10'8"

Backstage Policy

- Backstage space is somewhat limited and not a private green room space, however a comfortable laid-back environment with seating and food & drink, and a private bathroom, is provided.
- Your backstage area is within the brewery space. Please be advised and honor that **brewery access and wandering is absolutely prohibited** for your safety, our employees' and customers' safety, and the safety and integrity of our beers. If you have questions about beer or the brewery please ask us. We like beer talk!
- Backstage is meant for band members only – guest access is limited.

Hospitality - Beer / Food Tabs

- Your complimentary artist tab will include beer and a dinner option.
- Beer and water pitchers will be served to you backstage and placed on your band tab by your on-site artist contact. Beer selection is at the discretion of the venue. If you do not drink beer, we can discuss limited wine, soft drinks, etc.
- Do not order drinks at the bar for your artist tab.
- Up to two 16" ABGB pizzas (cheese, calabrese or margherita; gluten-free options are available) will be served to you either prior to your set, during your set break, or after. Let us know your preference.
- Last call for the bar is 15 minutes before closing time for the night. We will provide you with post-show beverages, even if you are playing up to last call.
- Any other food orders are your responsibility and will not be discounted.
- Please drink up, enjoy, and have fun.

Load-Out / Payout

- Please clear the stage and load-out all equipment from the venue promptly after your set
- We understand the desire to mingle and enjoy post-show beers, however please honor our venue hours and staff
- Payout will not occur until all artist gear is cleared from the venue

Promotion

- We will create a facebook event that syncs with our website for your show. We are happy to make you an administrator of the fb event and have you co-promote it with us.
- Please provide us with your favored URL link and any information you would like to include (photos, videos, etc.).
- If you create a flier for your show, and we certainly hope you do, please give us a digital version and at least 6 copies of them- we will use them (and collect them)!
- Please use the media list below to promote your show.
- As stated above, we want your show to be awesome. Having your fans here to see you and drink our beer goes a long way to making it happen. We appreciate

your efforts, and are happy to help you get them here (and we are open to your ideas).

Merch Sales

- You are welcome to sell your merch
- Merch sales are 100% yours
- We do not provide a merch sales person
- Let us know in advance if you need a table for merch sales

Backline

- If you need specific backline items, we may be able to provide. Please just ask in advance.

Media List

citybeat@austinchronicle.com

kcurtin@austinchronicle.com

Onion Calendar <auscalendar@theonion.com>

laurie gallardo <lgallardo@kut.org>

statesman calendar <calendars@statesman.com> ,

xl listings <musiclistings@statesman.com> ,

texasmusicmatters@kut.org,

Texas Music Magazine <newsletter@txmusic.com>

music@kut.org

Pmongillo@statesman.com

margaret moser <mmoser@austinchronicle.com>

raoul hernandez <music@austinchronicle.com> ,

Dan Hardick <luvdoc@austinchronicle.com> ,

andy@andylanger.com

cindy@cindyroyal.com

Stewart Ramser <stewart@ramsermedia.com> ,

michael corcoran <yikes Crawford@gmail.com>

music@kvrx.org

rskanse@mac.com

superego@prismnet.com

music@austinmetro.com

music@austinist.com

dtlifeandarts@gmail.com

showlistaustin@yahoo.com

SonicVaultAustin@gmail.com

pblackstock@statesman.com

sonicvaultcontent@gmail.com